

EYE REVIVE™

NON-INVASIVE BLEPHAROLIFT

HOLISTIC BLEPHAROLIFT  
MASSAGE COURSE FOR PROFESSIONALS



PROUDLY PRESENTED BY  
PRO-AGE AESTHETICS ACADEMY



## WHO WE ARE

In the dynamic landscape of the beauty industry, where innovation and skills are paramount, PRO-AGE Aesthetics Academy emerges as a beacon of excellence and transformational education. Founded by visionaries Uma Ghosh and Tatiana Vorontsova, the academy is committed to revolutionizing beauty, spa and massage industries.

PRO-AGE Aesthetics Academy is not just an educational institution; it is a global movement towards creating a cohesive community where professionals and enthusiasts alike can share knowledge, inspire one another, and contribute to the evolving landscape of holistic aesthetics. This ambition stems from a recognition of the need for structure, quality, effective techniques and community within the beauty and wellness industry—a sector ripe for transformation.

By offering a curriculum that blends comprehensive theoretical knowledge with practical expertise, the academy ensures that its graduates are not only proficient in modern day techniques but are also innovators and leaders in the beauty world.



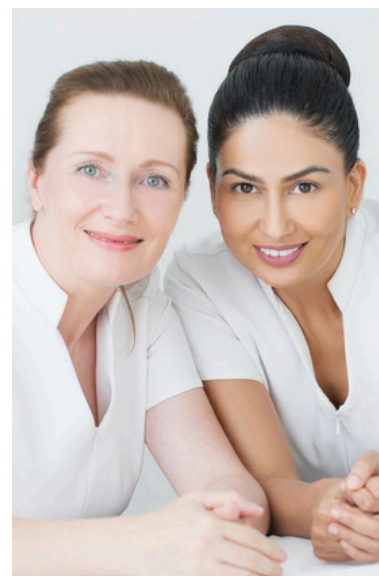


# PRO-AGE

COMMUNITY

## VISION

With a vision to make a significant impact, PRO-AGE Aesthetics Academy is set to redefine continuous professional education for beauty, spa and wellness practitioners, making it more accessible, comprehensive, and community-focused than ever before.



***Empowering passionate beauty leaders with the vision to make an impact and embrace the Pro-Age Philosophy***



## CONNECTION

At our core, we believe in the power of genuine connections. True transformation occurs when therapists cultivate a profound understanding of themselves and their clients, creating psychological safety, trust, and compassion. By nurturing your own self-awareness and breaking through internal barriers, you become that special someone who goes beyond the surface to truly care for the human being behind the client. Alongside this, it instils unwavering confidence in your practical skills and purpose.

Profound care, unwavering expertise, and transformative connections come together to redefine the art of beauty therapy, at PRO-AGE Aesthetics Academy.

## WORLD-CLASS CERTIFICATION

### **Increase Your Earning Potential:**

Offering specialized services like EYE REVIVE™ allows you to set premium pricing, significantly boost your revenue and ensure a rapid return on your educational investment.

### **Expand Your Service Offerings:**

Integrate these high-demand treatments into your practice to attract a broader clientele seeking holistic, effective solutions to beauty and wellness.

### **Master Elite Techniques:**

Learn from industry-leading experts who will guide you through the advanced techniques to help you provide exceptional results in facial contouring, pro-aging, and overall skin health.

### **Join a Community of Professionals:**

Become part of an elite community of beauty professionals who are pioneers in adopting and mastering innovative and holistic treatment methods, and trend-setters in not only sculpting and contouring the faces of modern women and men, but shaping their perspective on what it truly is like to live authentically and age gracefully.



# WHY EYE REVIVE™?

**The periorbital area is one of the most dynamic, yet the most delicate regions of your face!**  
Age-related changes begin to manifest here earlier than anywhere else on the face.

Many people begin to see the unwanted changes around the eyes as early as their 20-ies. Morning puffiness, hooded eyelids, crows feet etc... These cosmetic concerns can affect self-confidence, instil anxiety and even evoke negative self-perception.

**The EYE REVIVE™ Method** is a **targeted solution** and was created to improve the appearance of periorbital region. It helps to alleviate the symptoms of puffiness and improves elasticity of the skin, address the flow of fluids and improve the metabolism.

**The EYE REVIVE™ Method** addresses visual aesthetics concerns generally associated with aging such as **“crows feet” lines and fine wrinkles, droopy, hooded eyelids, excess fluid retention**, tired, dull skin, horizontal skin of the forehead.

Suitable for various skin types, eye shapes and ages, **The EYE REVIVE™ Method** offers a personalized approach to beauty, ensuring that each treatment is tailored to meet individual needs and goals.

**Ethically, holistically, supporting biology and physiology of your body.**

This non-invasive, no downtime solution is perfect for those seeking significant anti-aging results and visual improvements without the risks and recovery time associated with surgical blepharoplasty.

**The EYE REVIVE™ Method** is an **excellent preventative treatment for clients in their 20-30ies**, and it also serves as an **effective solution for more mature clients in their 40-ies and beyond** who is not ready to subject themselves to more invasive, painful procedures associated with considerable risks and expenses.

## A GAZE REBORN. IN JUST ONE GENTLE SESSION.







**EYE REVIVE™**

NON-INVASIVE BLEPHAROLIFT



ELEGANCE IS IN THE DETAILS.  
LET YOUR EYES SPEAK FIRST.

# HOW IT WORKS?

**The EYE REVIVE™ Method** is a specialised, targeted solution specifically created to holistically address the delicate area of the eye region.

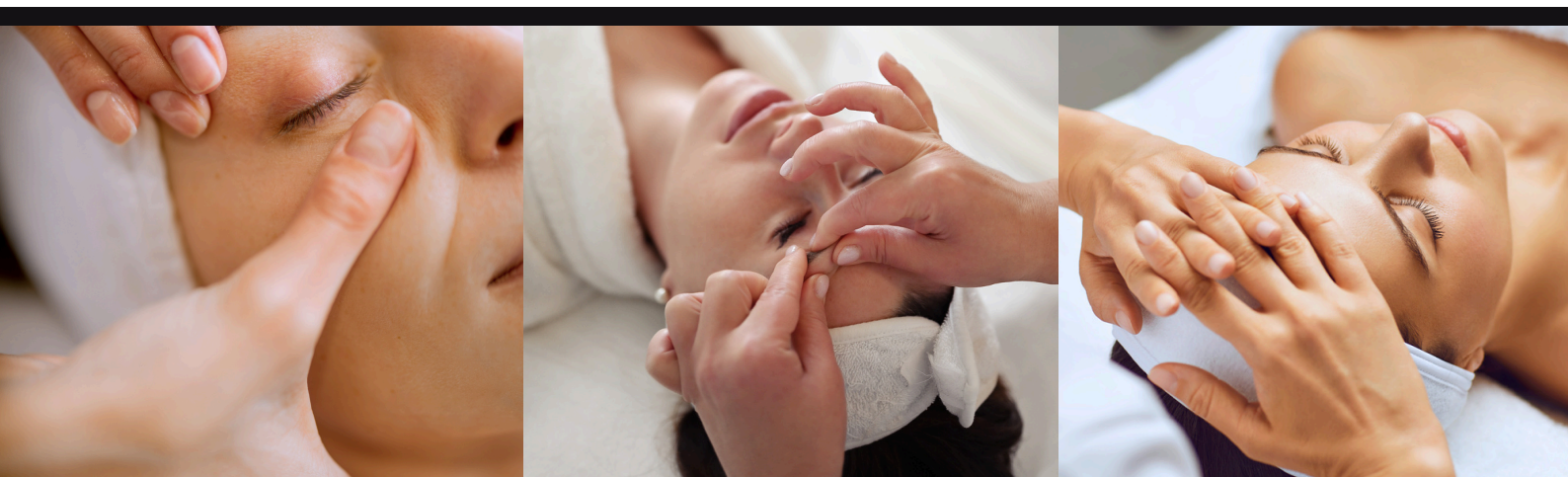
By releasing the structural tension in the bones of the periorbital area and stimulating the lymph flow, we will get rid of excess puffiness.

By addressing the tight fascia and tissue adhesions, we will be able to improve the architecture of the eye area to create softer, more youthful, open look.

By massaging the muscles of periorbital region and surrounding zones which affect the appearance of the eye area, we will aim to delay the formation of static and deep wrinkles like “crows feet” and “the 11<sup>th</sup> lines” and stimulate collagen production to rejuvenate the area, help the skin look and feel firmer, more toned and more radiant.

**To produce the desired results, the EYE REVIVE™ Method uses the combination of 8 highly effective manual techniques including:**

- ✓ STIMULATING SPECIFIC ACUPRESSURE POINTS
- ✓ NEUROPHYSIOLOGICAL RELAXATION TECHNIQUES
- ✓ MANUAL LYMPHATIC DRAINAGE
- ✓ DEEP BREATHING TECHNIQUES
- ✓ MYOFASCIAL RELEASE TECHNIQUES
- ✓ DEEP TISSUE MASSAGE TECHNIQUES
- ✓ RELAXATION MASSAGE TECHNIQUES
- ✓ DELICATE OSTHEOPATHIC TECHNIQUES







# BENEFITS MULTIPLIED

By integrating **The EYE REVIVE™ Method** with these complimentary modalities, you can offer personalised treatment plans based on specific needs and preferences of your clients.

Such approach not only maximises the benefits of each individual treatment by multifold, but also positions your practice as a client-oriented holistic provider of comprehensive care, significantly enhancing client's experience, satisfaction and retention, while increasing your revenue.



Combining advanced movements of **EYE REVIVE™** with NEOLIFTING® treatment protocol complements the entire rejuvenation package and enhances the overall facelifting effect.



**Tailored Skincare Solutions** deliver critical skin-appropriate nutrients to maintain the health of the skin matrix, enhancing the outcome of the treatment.



Ancient **Gua Sha techniques & Facial Cupping** further provide myofascial release, fight tissue adhesions and formation of fibrosis while softening the expression lines and improving definition and appearance.



**LED therapy** uses various wavelengths to treat skin issues such as hyperpigmentation, acne, and aging. Finishing your **EYE REVIVE™** session with LED therapy will further stimulate collagen production and accelerate skin's healing process.



**Facial Reflexology** stimulates selected acupressure points on the face which correspond to various body organs, promoting overall health. Paired with **EYE REVIVE™** techniques, it gives your beauty treatment a wellness boost.



**Skin Specific Masks** are ideal luxurious touch to finish off your **EYE REVIVE™** session and help to soothe the skin, reduce redness, nourish the tissues, and lock in the benefits of the massage.



**Head Massage** extends the stress-alleviating benefits of the treatment and not only enhances aesthetics of the face, but contributes to mental relaxation, providing a comprehensive stress reduction solution.



**Microcurrent and galvanic therapies** offer additional benefits by stimulating skin health, improving muscle tone and skin elasticity. A perfect companion to **EYE REVIVE™** for a well rounded treatment.

# DEMAND

The beauty industry is witnessing a significant shift towards holistic approach. Driven by an increased awareness and consumer preference for non-invasive, health-promoting, toxin-free beauty solutions, this trend is here to stay. **EYE REVIVET™** is an ideal solution for people who want to avoid or delay surgical blepharoplasty and choose sustainable care for the periorbital region.



RISE IN POPULARITY OF NON-INVASIVE TREATMENTS:  
BLEPHAROLIFT WITHOUT A SCALPEL



PERFECT ALIGNMENT WITH  
HEALTH AND WELLNESS GOALS



HOLISTIC HEALTH INTEGRATION -  
REDUCE STRESS, ENHANCE  
BEAUTY NATURALLY



TAILOR-MADE APPROACH -  
ADDRESS PUFFINESS, TENSION,  
WRINKLES AND SKIN HEALTH



STAND OUT AS AN EXPERT IN A  
LUCRATIVE EVOLVING NICHE OF  
HOLISTIC BEAUTY



ATTRACT PREMIUM CLIENTELE  
WHO VALUE THEIR HEALTH AND  
ARE WILLING TO INVEST IN IT



SUSTAINABLE PRACTICE WHICH  
ALIGNS WITH GREEN BEAUTY  
MOVEMENT



ETHICAL AND CONSCIOUS  
APPROACH TO AESTHETICS, HEALTH  
AND EMOTIONAL WELLBEING



TAP INTO LESS CROWDED MARKET  
SEGMENT AND POSITION YOURSELF  
AS A LEADER IN THE INDUSTRY



ENHANCE YOUR BRAND APPEAL  
AND RISE ABOVE YOUR  
COMPETITION

# TREND



## PASSIONATE PROFESSIONALS

**The EYE REVIVE™ Method** is an effective, science-based technique that requires an advanced understanding of facial anatomy and specialised manual skills coupled with unravelling compassion for your clients. It offers substantial benefits in both cosmetic and therapeutic aspects, making it an appealing addition for a wide range of professionals within beauty, wellness and medical fields.



### **AESTHETICIANS and BEAUTY THERAPISTS**

Adding **The EYE REVIVE™ Method** to your arsenal will allow you to deepen your expertise in facial treatments and elevate your practice to a more lucrative market segment where you attract high-end clients ready to pay premium rates for your expertise. **Very few beauty therapists really know how to address the eyes!**

### **SPA and MASSAGE THERAPISTS**

Extending your skills beyond just the body will allow you to attract new clientele seeking to address very visible area of the face, improve the appearance, at ease tension, enhance facial contours, create more rested, younger look and promote overall well-being.

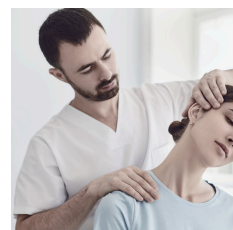


### **WELLNESS PRACTITIONERS (FACE YOGA, FACEFITNESS etc)**

Adding **The EYE REVIVE™ Method** will compliment your existing practice and broaden your wellness services to cater for wider demographics - both young and mature!

### **OSTEOPATHS, CHIROPRACTORS and PHYSIOTHERAPISTS**

Including **EYE REVIVE™** to your service menu will help you to address specific issues related to retained facial and orbital tension and enhance your approach to treat specific conditions.



### **MEDICAL DOCTORS, NURSES, PLASTIC SURGEON's ASSISTANTS**

Incorporating **The EYE REVIVE™ Method** will help you offer alternative non-invasive care for patients before they commit to blepharoplasty.



## TRANSFORMATIVE RESULTS THAT SPEAK

**The EYE REVIVE™ Method** offers an effective combination of specific techniques targeting periorbital area, puffiness and aging signs of the eye region holistically.

This treatment not only improves the aesthetic appearance but also contributes to the overall health and vitality of the skin and muscles of the periorbital area. It has a profound effect on psycho-emotional wellbeing and regulates nervous system, reducing stress and fostering self-compassion, self-esteem and self-perception.



### **Forehead and Brow Area:**

**The EYE REVIVE™** can help smooth forehead wrinkles and lift the brow area, giving a more youthful look. The relaxation of muscle tension in the forehead contributes to a smoother, softer, fresher appearance.



### **Eyes:**

The delicate area around the eyes benefits immensely. Puffiness and under-eye bags are reduced thanks to improved lymphatic drainage and increased circulation during **The EYE REVIVE™**. Fine lines or “crow’s feet” can be softened, which helps in rejuvenating the eye area.



### **Balancing Nervous System:**

**The EYE REVIVE™** incorporates the methods of neurophysiological relaxation and excels in regulating the nervous system, releasing the build-up stress and helping you to feel rested and a lot more calmer.



### **Skin Texture and Tone:**

**The EYE REVIVE™** promotes skin cell renewal and increases collagen production, which improves the skin’s texture and elasticity. It results in brighter, more even-toned skin with a healthy, youthful glow.



# ONLINE TRAINING

24/7 ACCESS. SELF-DIRECTED LEARNING.

Receive access to our robust educational online platform where video lectures and tutorials are available to you 24/7. The entire **EYE REVIVE™** training program is divided into **8 main study modules** each containing video lessons in a digestible, easy-to-follow format. Listen to the lectures, download the workbook, watch the practice-along video tutorials, seek for help inside the dedicated, closed community forum, engage with the course mentors and share your wins or concerns with our deeply-invested professionals.

**You are never alone during - or after! - your studies.**



**The EYE REVIVE™ Method** curriculum has been carefully crafted to not only teach you the “how”, but to explain you the “why”.

It offers solid theoretical understanding on the **physiology, formation and progression of the most frequent age-related concerns of the periorbital area**, such as “crows feet”, droopy upper eyelids, eye puffiness, malar bags.

You will also learn about the **4 Stages of Aging of Periorbital Region** paired with valuable, professional advice on what to do to slow things from worsening.

You will review the **Anatomy of the Periorbital Region** to better understand what is happening underneath the skin and how those changes affect your looks.

We will talk about the **Psychology of Aesthetics** and how we perceive beauty in others.

**The EYE REVIVE™ Method** is presented as a separate module with easy-to-follow video tutorials showing you detailed view of each movement, and the entire technique to practice along on your model.

You will receive plenty of **Bonus Resources, Downloads, Social Media Starter Pack and video lectures** to further excel in understanding and marketing your new skills.

Here is what you will find inside the educational portal of **EYE REVIVE™** programme.

01

**MEET AND GREET:**  
MEET YOUR TUTOR AND  
LEARN ABOUT THE  
OUTLINE AND  
OBJECTIVES OF THE  
COURSE



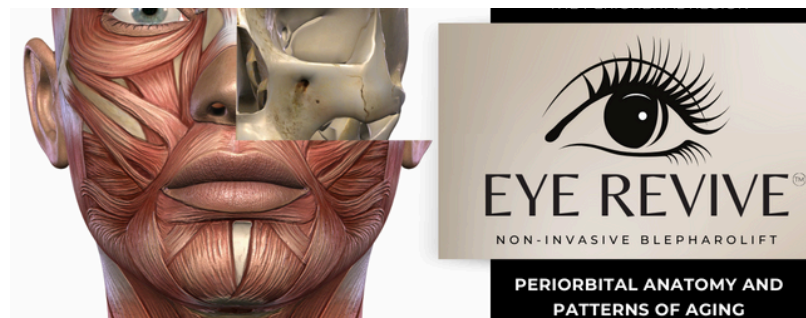
02

**INTRODUCTION TO EYE  
REVIVE™ METHOD:**  
INDICATIONS,  
CONTRAINDICATIONS AND  
INTRODUCTION TO THE  
TREATMENT



03

**PERIORBITAL ANATOMY  
AND PATTERNS OF AGING**



04

**PSYCHOLOGY OF  
AESTHETICS:**  
EXPLORE HOW THE FRESH  
LOOK OF THE EYES  
IMPACTS THE OVERALL  
AESTHETICS OF THE FACE  
AND PERCEPTION OF  
YOUTH



ONLINE MODULES



## 05

**PHYSIOLOGY OF PERIORBITAL AGING:**  
4 DISTINCT STAGES OF AGING THAT EYES ARE GOING THROUGH



## 06

**MAIN AREAS OF CONCERN:**  
CAUSES OF PREMATURE AGING OF THE EYES – PHYSIOLOGY AND ANATOMY – AND MAIN AREAS OF CONCERN



## 07

**PRACTICAL TECHNIQUES:**  
TARGETED SOLUTION CREATED TO IMPROVE THE APPEARANCE OF PERIORBITAL REGION USING HOLISTIC, NON-INVASIVE APPROACH



## 08

**BONUS RESOURCES, SOCIAL MEDIA CONTENT AND DOWNLOADS**



The standard access is for **3 months** with optional monthly extensions (paid).

**Free Ongoing Support** is offered through Global Support Group on Telegram and Facebook during your studies.





**EYE REVIVE™**

NON-INVASIVE BLEPHAROLIFT

## CONTACT US

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